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Roadify Transit Announces Release of Android App in More than 60 Cities Streamlined One-Tap/One-Screen Design Answers Transit Riders' Basic Questions:

When Will My Ride Be Here? Why Is It Late? How Do I Get There?

Roadify Transit announced the release of the long awaited Android version of its mobile app for public transit. Roadify for Android builds upon the award-winning design of the company's iPhone app, a New York City BigApps Grand Prize winner that's used by hundreds of thousands of riders throughout North America. Both versions solve the daily information needs of transit riders in more than 60 US and Canadian cities by answering three chronic questions: 1) When will my ride be here? 2) Why is it late? 3) How do I get there? Roadify Transit combines real-time location information, service advisories and schedules from nearly 200 transit data sets with live tweets from riders to give users the most accurate and complete view of conditions.

"We designed Roadify for Android to give users even easier access to timely, relevant information," said Scott Kolber, Roadify Transit CEO. "It's all there in one place, on a single screen. The new Android app is even faster with a more streamlined user experience, and we expect it to enjoy utilization rates that are significantly higher than other navigation apps, just as our iPhone app does."

To get this information without Roadify Transit, riders must struggle with multiple apps and data sets, and different user interfaces. It's a frustrating experience that makes it impossible to quickly see their multi-mode transit options where they are right now and where they're going. Roadify addresses those issues with the following features:

- A Favorites function gives users the ability to customize a screen for direct access to the routes and stops they use most frequently.
- A single screen with all the buses, trains, ferries, bikes, etc that are available right around any location they choose.
- Point-to-point routing, complete with maps and step-by-step directions.
- Information on nearby bike shares and the ability to book short-term one-way rentals from car-sharing service car2go.

Both the Roadify for Android and iPhone apps are free downloads from the <u>Google Play</u> and <u>iTunes</u> <u>Stores</u>, respectively. Roadify for Android will soon be available from the Samsung App store. Roadify's TransitBoard service also makes location-specific transit information available for public signage on digital monitors at sports and entertainment venues, retail locations, schools and hospitals.

About Roadify: Roadify is a privately held, angel-backed New York based company dedicated to aggregating the world's mass transit information, market-by-market, and making it easy for riders to find out what conditions are along the way. For additional information please contact Scott Kolber (scott@roadify.com 646 734-8388).